

DEVELOP NEXT GLOBAL LEADERS

EXISTING SITUATION

Fast growing company in their market developing the next generation of global leaders within the organization. Focus to develop leaders that think more creatively about strategy and learn to be more agile and adaptive in their thinking.

SCOPE

- Provide training to expand knowledge and skills of internal HR (Human Resources) and TD (Talent Development) leaders in visual strategic thinking linked to global leader development.
- Align leadership on a strategic vision for the global leadership development of the company and a pathway for its achievement.

Industry: Global Packaging Company
Client: Senior Human Resources (HR) & Talent Director (TD) Leaders



RESULTS

- Aligned strategic vision with HR and TD leadership.
- New visual engagement skills and methods to simplify complex concepts for greater ownership.
- Wholistic thinking methods balancing strategy to culture and analytic to creative aspects of business.
- Greater awareness of diverse aspects of the team and its strategic value.
- Adoption of simplified structure built from the varying insights, points and contributions of the HR & TD leadership.

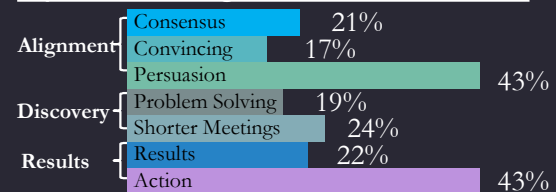
MORSE GROUP APPROACH

- Facilitated an interactive strategy and culture visualization mapping session that aligned future vision for global leader development with a tactical pathway for success.
- Training session for HR and TD Leaders in wholistic strategic thinking methods for global leader development.

MORSE GROUP METHODS / TOOLS

- ACCEL™ Model, SOCi™, Visual Thinking Training and Strategic/Cultural Interplay™.

Improvement Using Verbal + Visual (Industry Data)



•Stanford University
•Wharton School of Business
•University of Minnesota