

TAKE HIGH-PERFORMERS TO A NEW LEVEL

EXISTING SITUATION

High performing global division focused on the capability to sustain and broaden its industry leading growth through their leadership and mindset. Interest in expanding the team's concepts of what is possible and who they are as a culture.

SCOPE

- Design and facilitate a team engagement that would change the way the team views the concept of leadership and to expand their capacity to creatively see beyond the structures they are given.
- Provide the needed support for the team to succeed to include: creative thinking coaching, team facilitation, project support, resourcing & coordination of project delivery.

Industry: Fortune 50 Global Corporation
Client: Senior Program Leader



RESULTS

- Cultural shift that embodies and supports a new level of excellence in leadership.
- More team cohesion based on communication and trust.
- Aligned mindset and ownership on how new challenges are approached.
- Leadership seen as a powerful tool with a broad impact beyond one's immediate team.

MORSE GROUP APPROACH

- Provided guidance, coaching and support on the creation and execution of a project challenge outside of the team's industry and comfort zone.
- Facilitated wholistic leadership thinking methods to reframe and expand existing mindset and organizational constraints.
- Provided an agile and adaptive framework to the challenge allowing the team to create the change they wanted to see.

MORSE GROUP METHODS / TOOLS

- Contextual Interference Effect, ACCEL™ Model, TRUST™, SOCiT™, Agile Development methodology, Community Networking, Visual Thinking.

Change of Context Increases Cognitive Processing (Industry Data)

Unique Change of Context **17%** Savings

Change of Context **13%** Quicker

Indiana University